

PERSONAL ARCHIVE / PUBLIC RECORD

DMITRY SAKSONOV

Founder of ATOM Group. Sport × Tech × AI.

Dmitry Saksonov (b. September 6, 1989) is an entrepreneur and founder of ATOM Group – an ecosystem of 12 companies building products end-to-end, from idea and development to launch and marketing.

His path started far from tech conferences: teenage construction work, a first motorcycle earned at 14, his own crew of 40 by age 17, a decade in the automotive business – then crypto mining, software, AI, and a global sports-tech ecosystem.

The core thesis behind his ventures: “An athlete is a startup.” Like a founder, a young talent needs someone to believe early – with resources, infrastructure and transparent rules. That idea, born in the favelas of Brazil, grew into Blockchain Sports academies and the ATLETA blockchain.



PRESS SCRUM / AFTER THE ANNOUNCEMENT

12

COMPANIES IN THE GROUP

65⁺PROJECTS: AI, WEB3,
SPORTTECH**1500⁺**

SPECIALISTS

7

COUNTRIES OF PRESENCE

■ FILE 02 / ECOSYSTEM

ACTIVE



AI social platform that turns a moment of life into a post, a clip and a soundtrack.
\$25M+ invested, 140K+ users.



Layer-1 blockchain for the sports industry: 24M+ testnet transactions, 1M+ wallets,
~200 partners.



SportTech ecosystem: XR football, computer vision, football academies in Brazil, haptic
XR hardware.



The world's first music label and production center for AI artists.



Full-cycle AI animation studio. Debut feature “Marsh Legends” – #1 in domestic box
office.

■ FILE 03 / MILESTONES

2016

Enters crypto mining after a decade in the automotive business. Builds infrastructure and a core engineering team.

2020-2022

Restart and pivot to digital products. New core team; from hardware to software, AI and portfolio management.

2023

Brazil. Football academies, favelas – and the “athlete as a startup” thesis. The foundation of Blockchain Sports and the ATLETA Layer-1 chain.

21.02.2024

International debut at Coca-Cola Arena, Dubai – an audience of 16,000+. The ecosystem scales to ~1,500 people.

2025-2026

Focus: Blockchain Sports Arena + ATLETA Network. Restructured to a lean core; ATOM Distribution launches in the US with Don Perry (ex-CEO, Warner Bros. Home Entertainment div.).

■ FILE 04 / ON THE RECORD

35+ PUBLICATIONS

“The architect behind one of the most ambitious sports ecosystems of the decade.”

TIMES OF MALTA, 2026

“The founder of Blockchain Sports, a \$250 million sports-technology ecosystem.”

LA WEEKLY, 2025

THE VOICE

LA WEEKLY

yahoo!finance

TIMES MALTA

HACKERNOON

HAUTE LIVING

msn

MARKET REALIST

THE SCIENCE TIMES

NEWSBREAK

■ FILE 05 / FOOTAGE

BLOCKCHAIN SPORTS SUMMIT /
FORTALEZA

JOSSOR PARTNERSHIP SIGNING

PRESS SCRUM AFTER THE
ANNOUNCEMENT

BUSINESS INQUIRIES

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